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FARMkids wins Lord Mayor Award for Business Creativity

This month, Brisbane based animation company FARMkids continued its journey of success by capturing first place in Brisbane Lord Mayor's Award for Business Creativity.

The annual Brisbane Lord Mayor's Business Investment Awards is a gala event that showcases the achievements of cutting edge Brisbane companies in local, national and global markets.

FARMkids was nominated for the Nova Award for Business Creativity, which recognises the outstanding contributions of creative production companies as providers of creative products or services nationally or internationally.

In accepting the Award from the Brisbane Lord Mayor, FARMkids creator Scott Strachan acknowledged that as an independent production company FARMkids had retained the creative freedom to produce some of the world's best children's animation for television.

Said Scott Strachan: "With FARMkids we put together Australia's best creative team of artists, writers, animators, animation Directors and editors and with the support of our private investors and a strong business ethic we have been able to create content in a format and at a price that is both world class and price competitive.

"While I created the FARMkids concept, it has been bought to life by the efforts of all our team and this award is a moment shared by all members of our FARMkids business team".

Scott also said that he was pleased that FARMkids Director, Sorin Oancea was recognised this month at the International Animation Festival in Brisbane as an "animator extraordinaire".

FARMkids might only be a small animation company on the global stage, but it is becoming known as a creative force to watch.

About FARMkids Pty Ltd

FARMkids is a privately funded, independent animation and creative studio based in Brisbane, Australia. The *FARMkids* production house specialises in leading edge 3D CGI animation for children. With its first season of the *FARMkids* television show nearing completion, the *FARMkids* team is now working on season two and the *FARMkids* movie special, planned for release in 2010. More information can be found at: www.farmkids.tv